

3 Coat System Includes Bed Liner + Roll-On Primer

3 Coat System 1 BIG Kit
Kit completes a full 8' truck bed

MAGNALINER™

TRUCK BED & UTILITY LINERS

- **Single Component**
- **Easy Roller Application**
- **Professional Results**
- **100% UV Stable**



MAGNALINER™ provides the best value in its product class.

Professional Results



Easy
Do-it-yourself
Application

Skid Resistant Polyurethane Bed Liner Kit

Unlike other do-it-yourself bed liners on the market, MAGNALINER™ is a single component product formulated from an extremely flexible, **100% UV Stable, Moisture Cure Urethane Polymer that will not chalk, fade or discolor over time.** MAGNALINER™ is supplied in kit form with all tools necessary to complete any truck bed of 6 or 8 feet in length. An oversized bed liner can of 1-1/4 gallons is included in the kit along with 1 quart of a roll-on universal automotive primer.

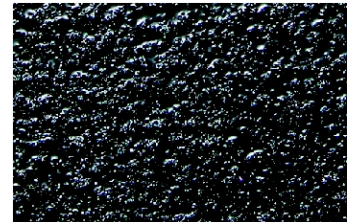
The problems we see with do-it-yourself bed liners thus far have been durability related issues regarding color fastness, fading and also adhesion to the previously painted bed surface being coated.

Most D-I-Y bed liner products on the market are not UV stable which means they will prematurely fade and turn chalky looking and gray. This deficiency is due to the formulation of the failing products and the polymer components not being designed for direct UV exposure. It's kind of a shortcut to making something that suffices for a recommended end use.

The adhesion problems we see are typical for this kind of application and the average do-it-yourselfer is not fully aware of how important a really good sanding is to promote adhesion. The bed of a pick-up has the same factory finish as the rest of the truck plus a coat or three of wax. Sorry but paint just doesn't stick well to wax. Many vehicle owners are leery of the sanding process and they tend to shy away from putting elbow grease into the task. This is the mistake that causes most of the failures we see or hear about. The recommended solvent wipe does not remove all wax buildup and with less than adequate sanding, you could be close to leaving bed liner shards flying through the air as you drive.

This is where the MAGNALINER™ 3 Coat Kit concept begins. Most D-I-Y bed liners are formulated from polymers that just don't have great adhesion as a stand alone product. Combine this with

inadequate surface prep and you have a perfect recipe for failure. By incorporating a proven automotive primer that has been reformulated for roller application, the bed liner really gets a chance to stick. Since MAGNALINER™ is also formulated from aliphatic (UV stable) polyurethanes, the finish stays looking black and bright rather than dull, chalky and gray. So as a 3 coat system, MAGNALINER™ really steps up to the plate and solves all the major issues in the do-it-yourself bed liner category. The kit costs a little more than others but with all the comments out there about re-coating and guys that say they understand where they went wrong but heck "I'll just go get another gallon!" Why waste the time and extra money?



MAGNALINER™ will not chalk, fade or turn gray looking when exposed to UV.

If you're going to do-it-yourself...

Do it once and do it right!

MAGNALINER™ is perfect for use on:

- Truck Beds
- Auto Undercoating
- Running Boards
- Trunk Interior
- Fender Wells
- Jeep and 4x4 Tubs
- Steps
- Ladder Steps
- Boat Decks
- Docks
- Ramps
- Utility Trailers
- Boat Trailers
- Recreational Trailers
- Snowmobile Trailers
- Tow Trailers
- Semi Trailers
- Fifth Wheel Hitch
- Animal Trailers
- Trailer Hitch
- Loading Ramps
- Loading Docks
- Tractor Bed
- Horse Trailer
- Wheelchair Ramps
- Trailer Interior
- Lift gates
- Rail Boxcar Floors



Before

After

The BIG Kit Includes:

- 1 1/4 Gallons Roll-On Bed Liner (160 oz)
- 1 Quart Universal Automotive Roll-On Primer
- 1 Abrasive sanding block
- 1 Nylon cut-in paint brush
- 1 Roller handle
- 2 Texture roller covers
- 1 Primer roller cover
- 2 Disposable roller pans
- 2 Mixing sticks
- 1 Pair solvent resistant gloves
- Detailed Instructions/Product Info Bulletin



Complete Kit
\$189.95

Distribution
Information
1-800-922-9981
Ext 100

Order/Info Hotline: 1-800-922-9981